

LELY RESORT SIGNAGE REGULATIONS

The following information is provided for Lely developers, builders, architects, engineers, real estate sale persons, and owners as to the type, size, number and design of signs allowed within Lely Resort.

Prior to specifying, purchasing or installing any sign, the individual should submit a signage plan for approval to the Lely Resort Sales Center - This will eliminate any confusion as to the interpretation of the following specifications.

Stock Development reserves the right to authorize changes and/or variations to the Signage Program as deemed necessary. Any change and/or variation must be approved in writing by Stock Development

Any sign placed within Lely Resort is the responsibility of the property owner and person responsible for the installation of the sign. At all times, the signs must be maintained, clean, neat, straight and in good repair. All signs must be removed within seven (7) days after contract sale, or end of listing contract. Any sign found not meeting the specifications or requirements of this Program would be removed and disposed of without notice. Stock Development will not be responsible for any stolen or damaged signs.

1. PERMANENT COMMUNITY IDENTIFICATION:

Each community within Lely Resort shall have permanent identification signage at its entry. The entry signage shall be built in accordance with a design approved by Stock Development.

2. TEMPORARY COMMUNITY FOR SALE SIGNS:

Each community or Preferred Builder shall be allowed (2) signs. Each, no more than thirty two (32) square feet in size. Each sign may have one (1) rider attached to the bottom of the sign. The rider may not be larger than two (2) square feet in size. Each sign must conform to Type "B" (attached) in regards to style, size, and colors. The wording, language and information on the sign must be approved in writing, by Stock Development prior to being installed.

3. SINGLE FAMILY LOT - FOR SALE SIGNS:

There shall be no more than (1) sign per lot. The sign shall be located at the center of the front property line. This sign shall conform to Type "A" (attached) in regards to style, materials, size and colors. The wording, language and/or information on the sign shall contain the name of the company or person offering it for sale and the phone number. The sign shall be installed so the bottom is 48" from the ground.

4. SUB DEVELOPER OF PREFERRED BUILDER MODEL HOMES / VILLAS / CONDOMINIUMS:

One (1) sign per model as permitted. This sign shall conform to Type "C" (attached) Lely Resort specifications regarding the style, materials, size and colors. The wording, language and information on the sign shall be approved in writing by Stock Development prior to installation. The sign shall be installed so the bottom is 60" from the ground.

No more than two (2) flags of any type are permitted to be displayed at any time. Flags shall be no larger than 3 foot by 5 foot.

5. STREET AND TRAFFIC SIGNS:

All street and traffic signs located in Lely Resort shall conform to the Lely Resort Traffic Signage Specifications contained within these specifications. It is the responsibility of each developer to insure the proper traffic signage is installed within each community.

6. ADDITIONAL RESTRICTIONS:

Pricing information of any type is not permitted on any sign.

All signs shall face the roadway adjacent to the subject property. Signs of any type are not permitted on, or facing, the golf course.

One temporary metal frame Realtor "OPEN HOUSE" sign in front of subject property is permitted.

Banners are not permitted.

If a special event is being held such as a Grand Opening, a temporary permit is available for deviations from this specification. Request for a temporary permit must be submitted in writing to Stock Development at least one (1) week prior to the special event. Temporary permits are valid for seventy-two (72) hours only.

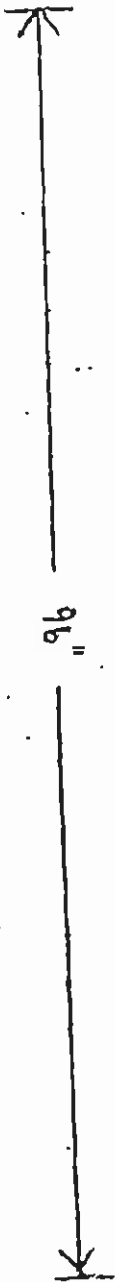
Lely Resort Sign Color Scheme

The colors, Tan and Black, referenced in "Type A, B and C" are the following:

Black = Benjamin Moore Industrial Urethane Alkyd Enamel Safety Black (M22-82)

Tan = Benjamin Moore Industrial Urethane Alkyd Enamel #6123 (Tan)

TYPE "B"

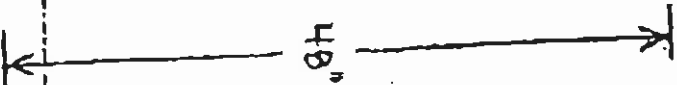


96"

NOW AVAILABLE

Mystic Greens
CARRIAGE HOMES

LEIX REALTY, INC.
793-2200



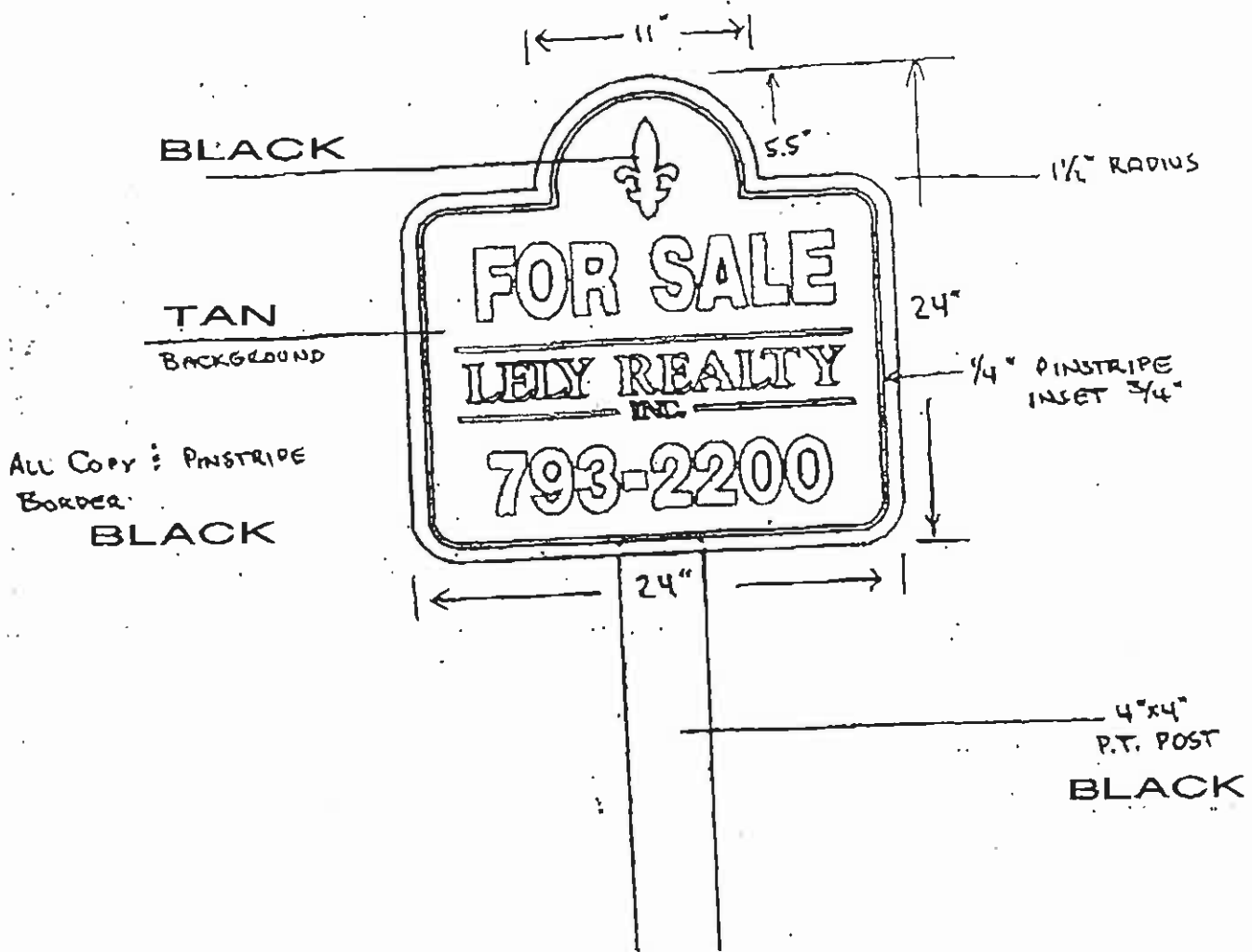
48"

TAN $\frac{1}{4}$ "

BLACK COPY

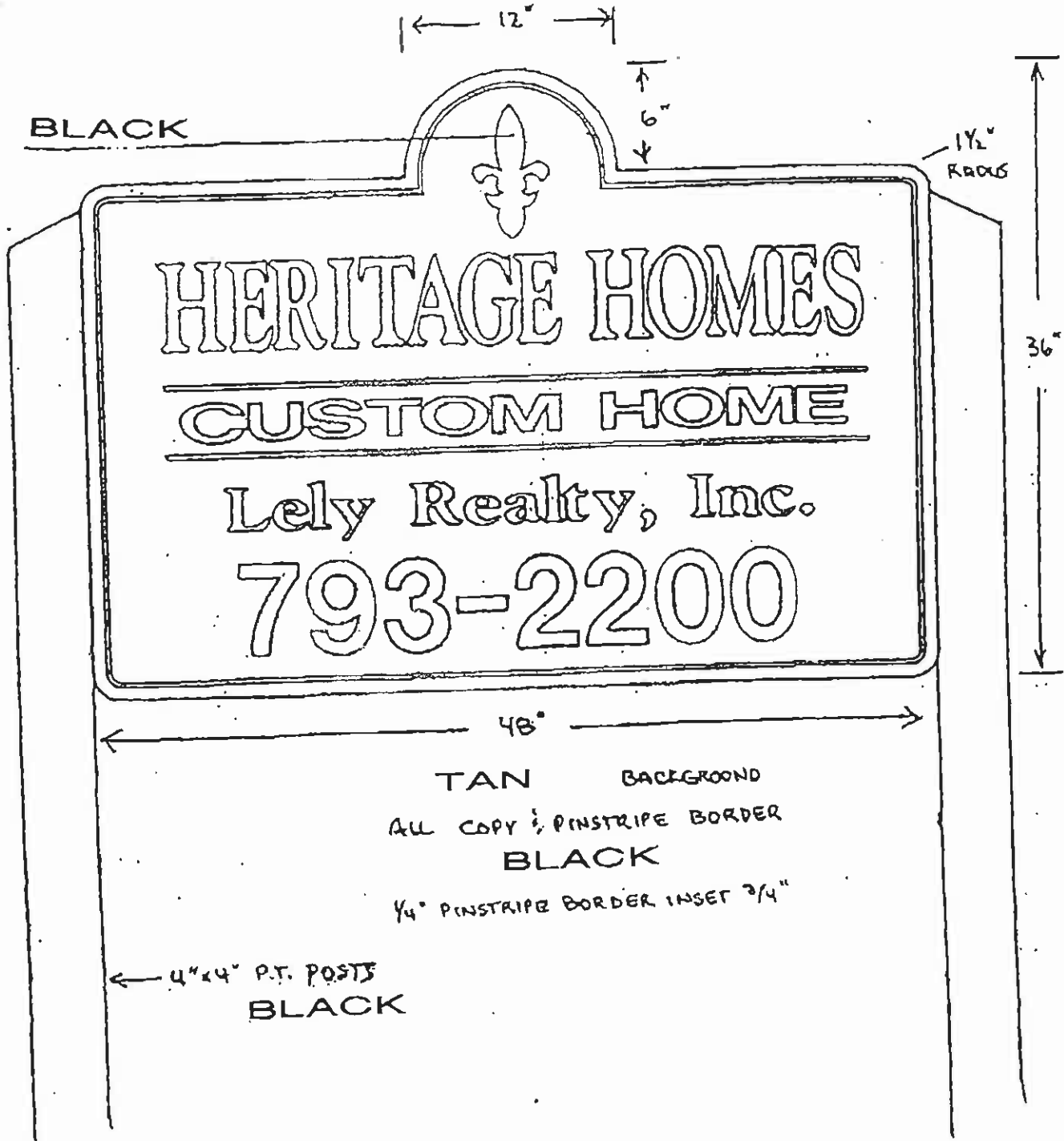
BLACK $\frac{1}{4}$ "x $\frac{1}{4}$ " POSTER

TYPE 'A'



1 1/2" SCALE

TYPE C



BLACK

12"

6"

1 1/2" RADIUS

36"

HERITAGE HOMES

CUSTOM HOME

Lely Realty, Inc.

793-2200

48"

TAN BACKGROUND

ALL COPY & PINSTRIPE BORDER

BLACK

1/4" PINSTRIPE BORDER INSET 3/4"

4" x 4" P.T. POSTS
BLACK